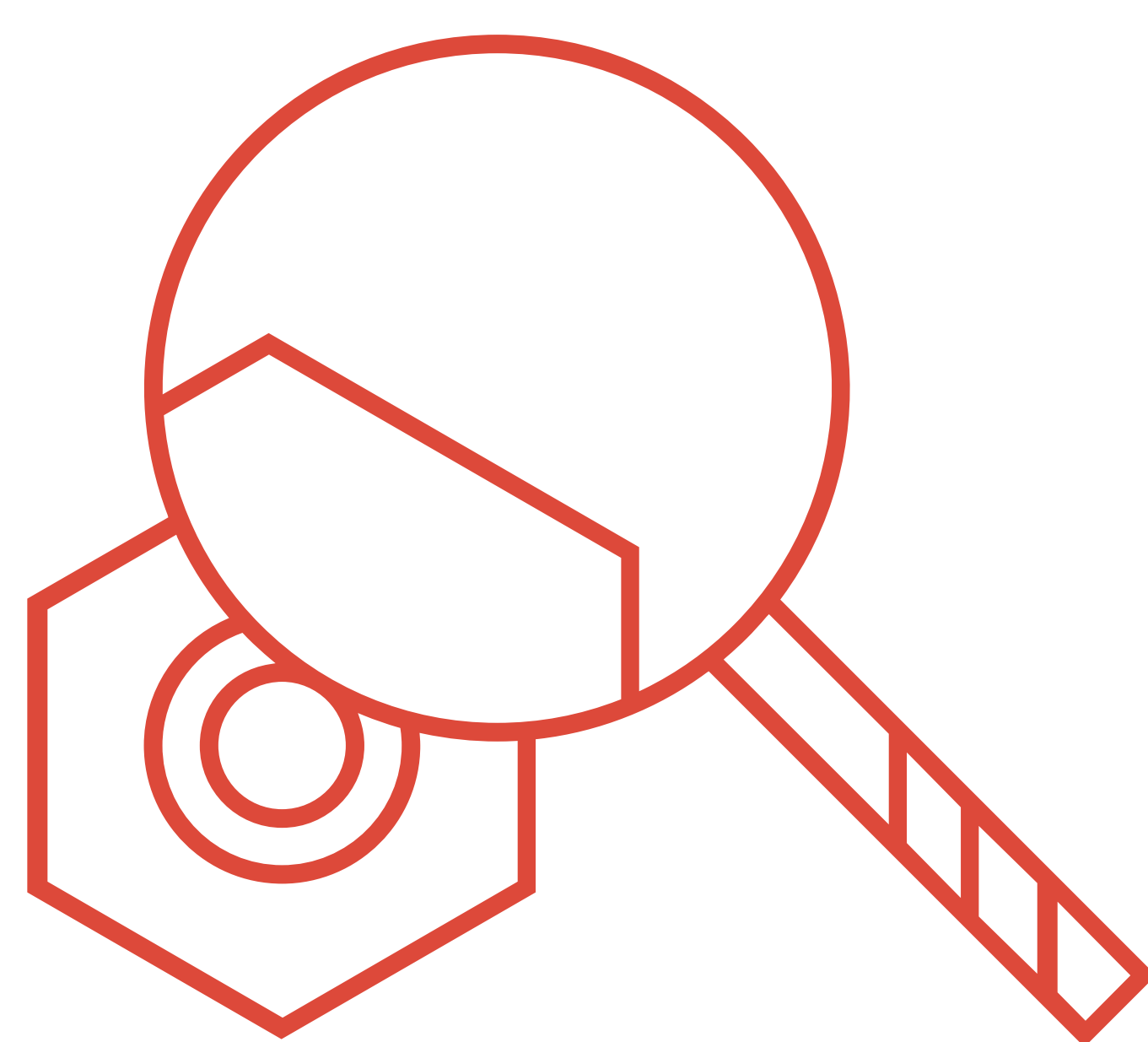

Smart Growth Operational Programme Go to Brand

Project title: Promotion and internationalisation of EXEON's service offer

Project value: 430 400,00 PLN

The contribution of the European Funds: 365 840,00 PLN

Smart Growth Operational Programme Action > 3.3. Support for the promotion and internationalization of innovative enterprises > Sub-measure 3.3.3. Support for SMEs in the promotion of product brands — Go To Brand



PROJECT DESCRIPTION

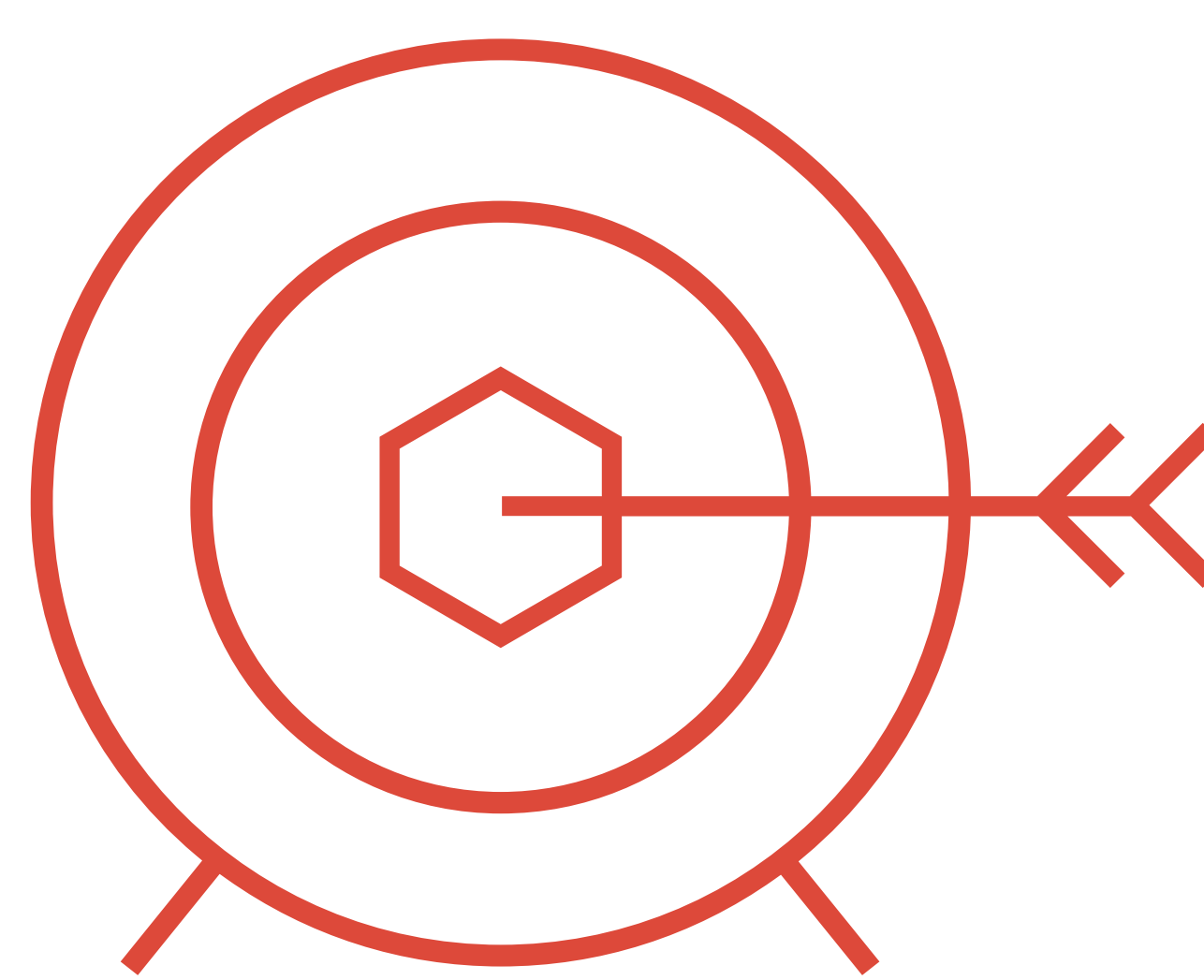
Internationalization of activity and the promotion of the company brand through the implementation of tasks in accordance with the industry promotion program for the automotive parts sector and aviation, with an emphasis on a market outside the EU.

Purpose of the project

Increase our competitiveness through internationalisation of operations, understood as entering new foreign markets, in particular the USA market, and intensifying its operations to the European, Middle and Far East markets.

The project includes the organization of the mission, together with meetings on the spot with potential partners and customers; participation in conferences and fairs held there — as a visitor and exhibitor.

The project also includes purchase of promotional and informational materials.



Promotion of the company's brand and offer among potential foreign customers.

Expected results

Increasing the recognition of our brand on foreign markets in the automotive, electronics and medical industry. Establishment of cooperation with foreign contractors. Further development of the company, thanks to the necessity adapt to the specific requirements of markets and increase in exports of our services.

